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**FOR IMMEDIATE RELEASE**

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**Children in Harmony's Global #MakeMusicDay2023 Campaign Celebrated the Power of Music in Support of Youth Empowerment**

**An immersive social media challenge designed to showcase musical talent worldwide and transform lives through the magic of music-making**

LOS ANGELES, CA, [June 22, 2023] — Children in Harmony, a nonprofit dedicated to empowering youth through music-making, emotional learning, and community engagement, is thrilled to share the success of its #MakeMusicDay2023 campaign. This campaign commenced on June 8th and culminated on the worldwide celebration of music, #MakeMusicDay June 21st, with the goal to raise \$150,000 to support Children in Harmony's crucial work.

The campaign also highlighted a unique social media challenge. Celebrating the power of music and the talent of artists globally, the #MakeMusicDay2023 challenge invited everyone, including musicians themselves, to share a photo or video clip of a unique music artist or talented local street musician they admire. Participants were encouraged to tag the artist, @ChildrenInHarmony, and use the campaign's specific hashtags: #MakeMusicDay2023 #MakeMusicDayChallenge #MakeMusicMakeChange.

"In a world still reeling from the impact of the pandemic, with escalating feelings of anxiety and isolation, music can serve as a powerful source of mental health support," said Hedi Jalon, Executive Director, Children in Harmony. "Through this campaign, we aim to not only raise funds for our programs but also to spotlight the power of music in shaping young lives."

This campaign was further energized by a generous donor who pledged to match every dollar raised over the campaign's goal of \$150,000. High-profile board members include Founder Roy Choi, Joe Hahn of Linkin Park, and acclaimed journalist Lisa Ling. Actress Kelly Hu,

Actress/Singer Lauren Ash, musicians Manny Torres, Radiant Reveries, and Ben Pol, and more also lend their voices to this cause. Several established celebrities and high-profile figures are also participating in Children in Harmony's exclusive, online auction at [CharityBuzz.com](https://www.charitybuzz.com).

Proceeds will enable Children in Harmony to revitalize its operations post-pandemic and bring its flagship Amani Project program to NYC, with funding going towards training teaching artists, purchasing necessary supplies, and expanding its existing digital platform, while also securing future sustainability for existing programs abroad. The aim is to reach more youth across the globe, continuing to prove that music can be a catalyst for equity, empathy, and structural change.

For more information about the #MakeMusicDay2023 campaign, visit [www.ciharmony.org](http://www.ciharmony.org) or follow @ChildrenInHarmony on social media. To make a donation, visit [www.ciharmony.org/donate](http://www.ciharmony.org/donate).

**About Children in Harmony:**

Children in Harmony aims to empower youth through music-making, emotional learning, and community engagement. The organization believes in the transformative power of music to forge connections between young people and their communities, unlocking their full potential, and building a healthier, more equitable world.

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